## Tweet Analytics

Impressions times people saw this Tweet on Twitter	18,596
Media views all views (autoplay and click) of your media are counted across videos, vines, giftimages	s, and
Total engagements times people interacted with this Tweet	4,953
Detail expands times people viewed the details about this Tweet	3,128
Link clicks clicks on a URL or Card in this Tweet	902
Profile clicks number of clicks on your name, @handle, or profile photo	713
Likes times people liked this Tweet	141
Replies replies to this Tweet	45
Retweets times people retweeted this Tweet	23
Media engagements	1